

Dear Corporate Representative,

On behalf of the Society of Women Engineers (SWE) at the University of Michigan – Ann Arbor, we would like to thank you for your continued support of our organization. SWE strives to foster an inclusive community that empowers students to succeed in engineering through professional development, mentorship, outreach, and community-building opportunities. Sponsorship from companies such as yours allows us to advance this mission throughout the College of Engineering, the University, and the surrounding community. **This guide provides an overview of our events, initiatives, and opportunities for corporate partnership during the 2026–2027 academic year**, and we greatly value the opportunity to build a meaningful and mutually beneficial partnership with your organization.

Throughout the year, we offer numerous opportunities for companies to engage with our members. In the fall, we co-host the Fall Engineering Career Fair with Tau Beta Pi (TBP), one of the largest student-run career fairs in the country, with more than 200 companies and 5,000 students in attendance annually. We also host our charity Engineered to Run 5K, raising over \$7,000 for C.S. Mott Children's Hospital, and send approximately 30 students to the SWE National Conference for professional development and networking opportunities. Additionally, we partner with more than 40 companies to host Corporate Information Sessions, invite professionals to speak at our bi-weekly General Body Meetings, and organize events that support our 600+ student members throughout the year.

We value our relationship with your company and hope to continue supporting your recruiting and outreach efforts. Please refer to the remainder of this document for more information on corporate involvement opportunities. To learn more about SWE, please visit sweumich.org or contact us at swe.car.directors@umich.edu.

Thank you again for your continued support. We look forward to working with you!

Sincerely,



Neha Rao, President
BSE Chemical Engineering 2027



Huong (Emu) Hunyh, CAR
Co-Director
BSE Mechanical Engineering 2028



Sophia Taylor, CAR Co-Director
BSE Chemical Engineering 2028



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Engagement Opportunities – Non-Tax Deductible

Corporate Engagement

Corporate Information Sessions | Ann Arbor

Mondays through Thursdays (Semester-long Availability)

Corporate Information Sessions are an opportunity for companies to provide a short presentation about the company, career opportunities, and the recruiting process. The presentation is followed by time for student questions and networking. Corporate Information Sessions are often held before interviews, but they are a great opportunity to create professional relationships with students at any time. The sessions are open to all students, but SWE handles all of the logistics including room reservation, catering, and publicity. If you prefer a different format for your session or are interested in a different day or time, we would be more than happy to work with you to accommodate your needs.

Please note that attendance for corporate events can be variable depending on the date and time of the session. For each evening, there are up to 4 corporate information sessions scheduled and up to 2 per time slot. You can access a calendar with the scheduled CIS through [this link](#). Closer to the Fall Career Fair (mid-September), there is much higher attendance at corporate events, and the attendance is generally high even with multiple sessions scheduled.

Costs:

September 7th - 10th:	\$250 per session, plus the price of food
September 14th- 17th (Career Fair Week):	\$300 per session, plus the price of food
September 26th - September 29th:	\$250 per session, plus the price of food
All other Fall 2026 Dates:	\$150 per session, plus the price of food
Virtual (All Fall Dates)	\$100 per session, no food option

Please note registrations, cancellations or major changes made to a corporate session within 10 days of the session date will result in a \$100 late fee. If we have not received payment within 30 days following your session, a late fee of \$50 will be added to your invoice and you will be notified. Any cancellations or major changes made within 48 hours of the session date will be charged the full cost of the session.

More Information: [SWE Corporate Information Sessions](#)

Registration: <https://forms.gle/pPmdGN9w219XjTX9>

Fall Engineering Career Fair | Ann Arbor, MI

September 2026

In collaboration with the honor society Tau Beta Pi, SWE hosts one of the largest student run career fairs in the country, seeing 200+ companies and 4000+ students in attendance. It allows students to connect with professional opportunities and learn about different companies and industries. There

is also the opportunity to engage in receptions the evenings before the fair for students to interact with companies in a more personal low stress environment. The 2026 Career Fair will be held September 14th and 15th, 2026 with receptions the evening of the 13th and 15th.

For more information please contact cf26directors@umich.edu or refer to our website umcareerfair.org

Registration (May 20th-Aug 21st): <https://career.engin.umich.edu/career-fairs-employers/>

Sponsorship & Donations – Tax Deductible

NEW! To make donations and sponsorships to our organization easier, we are introducing **sponsorship tiers** where you can choose which events you would like your contributions to go towards while getting rewards for your donations!

Sponsorship Tiers – Perks for working with SWE UMich		
Bronze \$1000+	Silver \$2500+	Gold \$5000+
 Premium Advertising  Eligible to host custom event with SWE	 Premium Advertising  Discounted custom event with SWE  Exclusive Invitation to SWE EOY Banquet	 Premium Advertising  FREE custom event with SWE  Exclusive Invitation to SWE EOY Banquet  Coffee Chat with SWE members

How It Works

Step 1: Decide on how much you'd like to contribute to SWE

Step 2: Choose which events you would like your donation to go towards

Step 3: Register your interest at this form here: <https://forms.gle/rfX2xfhNvKmEHJy57>

Step 4: Wait to hear back from SWE UMich about next steps

If your total proceeds over the whole academic year exceed \$1000, you will be eligible for our sponsorship tier perks! Sponsorship will be based upon the cumulative amount contributed throughout the year. You will be notified when you have reached the next sponsorship level and with options on how you can claim your rewards.

Premium Advertising

Have your company logo be featured on our website, social media, and newsletters. Receive special acknowledgement in newsletters, at end of year banquet, and event specific advertisement.

Custom Event with SWE

Hosting Opportunities

- Professional Development or Skills Workshop
- Roundtable Discussions
- Speed Networking event with SWE members
- Other non-recruitment events

Pricings

- Bronze: \$250
- Silver: \$150
- Gold: FREE of charge

Exclusive Invitation to SWE Banquet

Free invite to attend SWE's End of Year Banquet (March/April) to celebrate the achievements of our section over the past year. Connect with SWE members, enjoy dinner, and fun casual activities. Receive a special thank you for your support during the banquet.

Coffee Chat

Host an informal networking session with SWE members and any additional Michigan student organizations of your choosing. Light refreshments included.

Registration

Register using the form provided here: <https://forms.gle/rfX2xfhNvKmEHJy57>
Instructions are included in the form.

Events Eligible for Sponsorship Tiers

Professional Development

WE26 National Conference | Boston, MA

November 2026

WE26 is a transformative three-day event, where 15,000 attendees from 40+ countries gather to connect through inspiring keynotes, educational breakout sessions, and an energetic career fair. This year's theme, "Radiate Change," dives into how bright minds can shape the future of engineering. You can find more information [here](#).

Why sponsor this?

- **Direct Branding:** Your company logo featured on our t-shirt.
- **Talent Development:** Empowering the next generation of UM engineers.

Sponsorship:

- **Full Scholarship:** \$1,200 (Sends 1 student)
- **General Travel Fund:** Any Amount

Professional Development Day | Ann Arbor, MI

September 2026 & January 2027

Professional Development Day serves to connect students and recruiters in a low-stress atmosphere before the Fall Engineering Career Fair. The event includes resume critiques, mock interviews, and seminars presented by company representatives. Seminar topics may include "Maximizing Career Fair Opportunities," "Writing an Effective Resume," or "How to Stand Out in an Interview." As an attending company, your representatives may choose to present one of these topics. In addition, students and recruiters are paired together one-on-one to participate in resume critiquing and mock interview sessions.

Why sponsor this?

- **Direct Engagement:** Interact directly with Michigan and SWE students through workshops, seminars, mock interviews, and resume reviews
- **Talent Development:** Empowering the next generation of UM engineers.

Sponsorship:

- **Session Sponsorship:** \$200-\$350 (based on representative count)
- **General Fund:** Any Amount

General Seminars | Ann Arbor, MI

Bi-Weekly Wednesdays Throughout the Year

General Seminars are regular meetings for all SWE members. In addition to hearing section updates from our leadership team, members often engage in activities while enjoying dinner. Seminars often host speakers who give presentations to our members on a variety of topics like career paths, professional development, and overcoming obstacles.

Why sponsor this?

- **Direct Engagement :** Meet and engage directly with our section members
- **Talent Development:** Empowering the next generation of UM engineers.

Sponsorship:

- **Sponsorship:** \$400 (limited availability per semester, reach out if interested)

Scholarships

SWE and Industry-Sponsored Scholarships

To celebrate the achievements of our members, we offer SWE sponsored scholarships, including the Underclassmen award, the Upperclassmen award, the Engineering Excellence award, and the Aspire, Advance, Achieve award. In addition, we offer the opportunity for industry to offer their own separate scholarships for SWE members. Also offered is the Rising Leadership Scholarship, offering money to incoming University of Michigan Students.

Why sponsor this?

- **Direct Branding:** Your contribution will be directly recognized during the presentation of the awards
- **Talent Development:** Help support outstanding SWE members continue their educational journey by lowering the barriers to education

Sponsorship:

- **Individual Scholarships:** \$500 to \$10,000
- **General Scholarship Contribution:** any amount

Charity Fundraising

Engineered to Run 5K | Ann Arbor, MI

September 2026

Each year, SWE hosts a 5K, bringing students and faculty from the College of Engineering, as well as the Ann Arbor community, to raise money for C.S. Mott Children's Hospital. Please reference our [Sponsorship Packet](#).

Why sponsor this?

- **Direct Branding:** Logo and company name on website, in advertising, and on T-Shirts. Have a table at the event (dependant on amount)
- **Community Service:** Contribute to causes that directly affect our local community and SWE's mission

Sponsorship:

- **Partnership:** \$50+ (Incentives depend on amount contributed)
- **General Donation:** any amount

Charity Rose | Ann Arbor

February 2027

SWE raises funds for SafeHouse, an organization that supports survivors of domestic abuse, through pruning and selling roses and chocolate to students during the weeks leading up to Valentine's Day. All proceeds and donations from sales go directly to SafeHouse.

Why sponsor this?

- **Community Service:** Contribute to causes that directly affect our local community and SWE's mission

Sponsorship:

- **General Donation:** any amount

Outreach

SWE India Engineering Camp | Walchandnagar, India

Summer 2027

Every summer, a group of 10 SWE students travel to India to conduct an engineering outreach camp with middle school and high school students at Bharat's Children Academy in Walchandnagar, India. The objectives of this trip are to give access to STEM opportunities to these students while cultivating members' cultural awareness and competency skills in an environment outside their comfort zones. Over 100 children participate in this program where they learn to apply theoretical concepts in class to hands-on design challenges. A cultural exchange of knowledge on education systems was also organized through daily meetings with the principal and teachers of the school.

Why sponsor this?

- **Outreach:** Support SWE's mission to make Engineering education accessible to students across the globe
- **Global Development:** Help SWE members gain experience interacting at a global level with students from different backgrounds

Sponsorship:

- **Full Sponsorship:** \$4000 (sends 1 student)
- **General Fund:** any amount

Chicago Engineering Exploration | Chicago, IL

March 2027, Spring Break

During spring break, a group of U-M SWE members travel to Chicago public schools to expose students to engineering practices and concepts in their classrooms through hands-on workshops on ROV building, cybersecurity, coding, mechanical engineering, and more. Students receive mentorship opportunities from SWE members to gain advice about college life, financial aid, research, and more.

Why sponsor this?

- **Outreach:** Support SWE's mission to engage students across the country in STEM

Sponsorship:

- **Full Sponsorship:** \$700 (sends 1 student)
- **General Fund:** any amount

Sponsorship Opportunities: Project materials, t-shirts, transportation, lodging, food

Summer Engineering Exploration (SEE) Camp | Ann Arbor

July 2027

Together with the UM College of Engineering, SWE hosts a week-long career exploration program for approximately 40 high school students. This program gives them the opportunity to work on a week-long design project in teams, learn valuable skills through counselor-led workshops, meet and ask questions of college students and faculty, participate in corporate tours of local engineering companies, and experience the excitement of living in a college residence hall.

Why sponsor this?

- **Outreach:** Support SWE's mission to engage students in engineering

Sponsorship:

- **Full Sponsorship:** \$850 (sends 1 student)
- **General Fund:** any amount

On-Campus Outreach Events

We host 20 different outreach events geared towards elementary, middle, and high school students throughout the year, where we introduce them to a variety of topics in the engineering field and help spark their interest in pursuing engineering as a career.

Why sponsor this?

- **Outreach:** Support SWE's mission to engage K-12 students in engineering

Sponsorship:

- **General Fund:** any amount

Advocacy & Empowerment

Congressional Outreach Visit | Washington, D.C.

March 2027

The SWE Congressional Outreach visits seek to give women a platform to advocate for key issues relating to creating a more diverse and inclusive engineering workforce. The effort involves a two-day trip to Washington, D.C. The first day is dedicated to training in speaking and legislation, followed by an evening reception to network with various professionals in Congress. The second day involves scheduled meetings directly with state senators and representatives to advocate for specific policies that support women in STEM.

\$700/person

Why sponsor this?

- **Advocacy:** Help support SWE's mission of equity in engineering fields
- **Leadership Development:** Empower the next generation of women leaders in Engineering

Sponsorship:

- **Full Sponsorship:** \$700 (sends 1 student)
- **General Fund:** any amount

Women in Leadership Conference | Ann Arbor, MI

March 2027

The Women in Leadership Conference encourages students to excel as leaders while promoting an inclusive community across the University and beyond. The event features an opening keynote, interactive workshop sessions, and a closing panel with professional female leaders focused on fostering personal, professional, and leadership development.

Why sponsor this?

- **Leadership Development:** Empower the next generation of women leaders in engineering.
- **Direct Engagement:** Connect with students through workshops, panels, and networking opportunities.
- **Brand Visibility:** Demonstrate your company's commitment to inclusion and professional growth.

Sponsorship:

- **General Fund:** Any Amount
 - Opportunities to be keynote speaker or host workshops are available

Technical Development

Skills Workshops

Technical Development Workshops help students within SWE and across the College of Engineering build technical skills for success in both academics and industry. Workshops may focus on coding, CAD, SolidWorks, manufacturing techniques, and other industry-relevant topics led by peers, professors, Student Project Leaders, or company representatives. These events also provide companies with opportunities to engage students through hands-on experiences while showcasing their technology, products, and technical expertise.

Why sponsor this?

- **Direct Engagement:** Connect with highly motivated engineering students through hands-on interaction.
- **Brand Visibility:** Showcase your company's technology, products, and workplace culture.
- **Talent Development:** Help students build technical and professional skills relevant to industry success.

Sponsorship:

- **Workshop Sponsorship:** ~\$300

- **General Fund:** Any Amount

General Donation

Contributions to the general fund provide SWE UMich with the flexibility to expand existing programs, launch new initiatives, and support opportunities outside of what is listed in this packet. We appreciate any support you can provide in these efforts, which you can do so through the registration form here: <https://forms.gle/rfX2xfhNvKmEHJy57>

Payment Methods – Tax-Deductible Only

Note: Fall Engineering Career Fair and Corporate Information Sessions have separate payment methods than what is listed below. These payment options are for our tax-deductible events only.

Option 1: Paypal (preferred method)

You may use this Paypal link to pay for the events that you would like to sponsor for SWE or make a general donation: https://www.paypal.com/donate/?hosted_button_id=J9QRJGXRKMTPN. This link accepts the following payment types: credit card, debit card, Venmo, and Paypal. Please select which event you would like in the drop down menu on the link.

Option 2: ACH/ Direct Deposit

You may transfer money electronically to SWE's bank account. The bank letter is viewable [here](#). In the memo line, please write "Company Name, Gift for SWE & [Co-sponsored event name here]". Ensure that you have filled out **the sponsorship form** so that we can connect the donation to the corresponding event.

Option 3: Check

Please mail a check made payable to "University of Michigan." In the memo line, please write "Gift for SWE & [Co-sponsored event name here]". The mailing address is as follows:

University of Michigan
College of Engineering
1221 Beal Ave. Suit G264
Ann Arbor, MI 48109

Option 4: Credit Card **

If you would like to pay via credit card, please call the University of Michigan College of Engineering Gift Office at tel: 734-647-7043.

Please contact our section treasurer at swe.tres@umich.edu if you have any questions or for additional information about donations.

* The Tax Receiptable amount will be reduced by the benefit (aka Premium) of the gift.

** Credit Card payments are not accepted for donations towards the Career Fair.

Frequently Asked Questions – FAQs

1. What is the difference between tax-deductible and non-tax-deductible sponsorships?

Tax deductible sponsorships are tax free donations that you make to our organization, where you are provided with a donation letter for your records. Tax deductible donations are not eligible for recruiting styled events where resumes are collected. Non tax deductible events include Corporate Information Sessions and Career Fair.

2. Do I have to pay the full expense amount listed on the event?

Costs will vary depending on the type of event:

- a. **Tax-deductible Events:** YES. Corporate Information sessions and Career Fair have a set cost associated with them that must be fully paid.
- b. **Non-tax-deductible Events:** NO. The listed prices are a breakdown of the costs for the event, but *any* donation amount is highly appreciated!
 - i. Exception is Professional Development day, which has a set cost associated

3. Are there any other methods of donation or payment outside of the ones listed above?

As of now, these are the only options we have, but we will be introducing new payment methods soon!

4. Who do I contact to get more information on specific events?

Please contact the Corporate and Alumni Relations Directors, Sophia Taylor and Huong (Emu) Huynh, at swe.car.directors@umich.edu with any questions or concerns. We will then forward you to the appropriate contact.